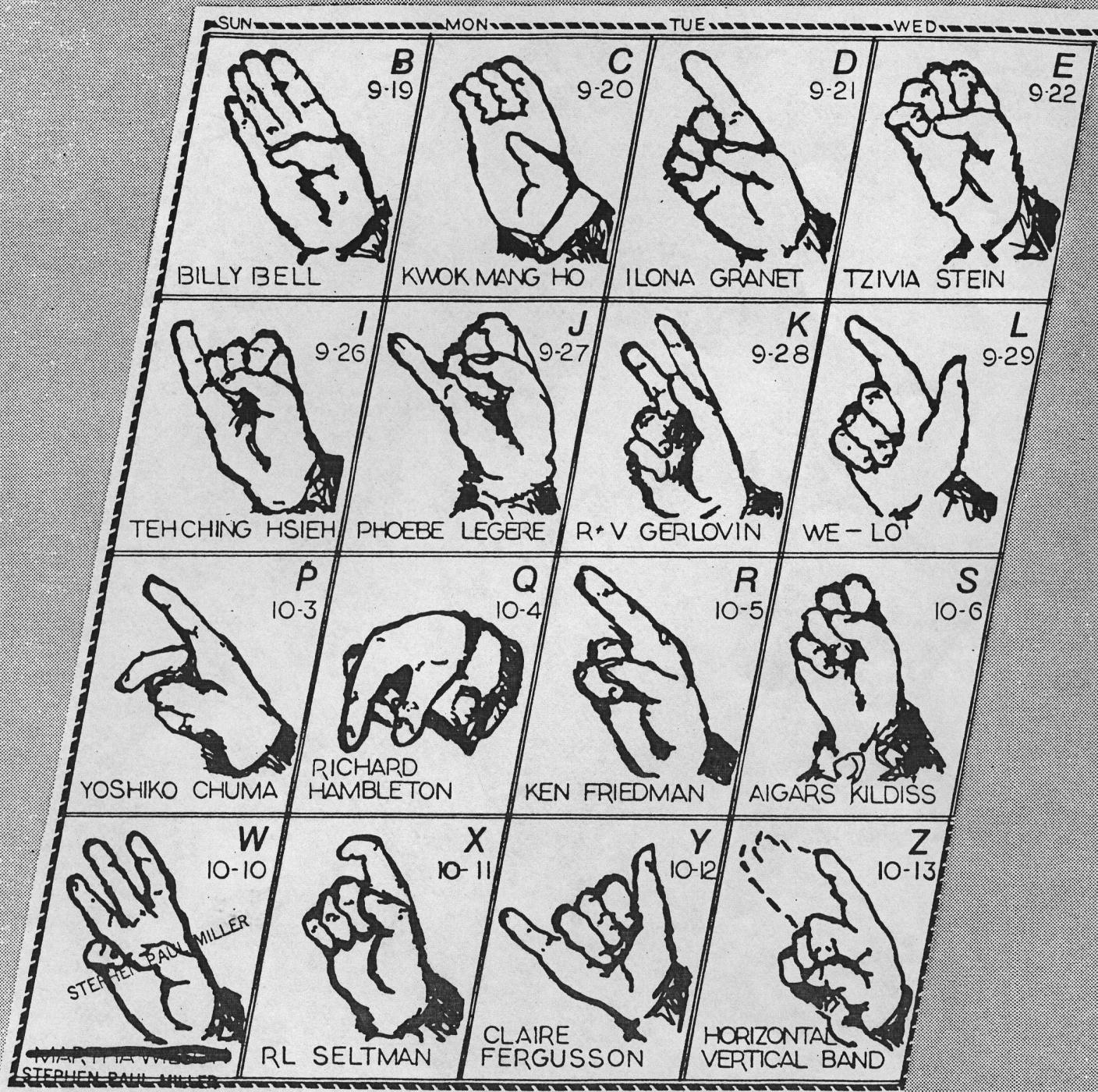
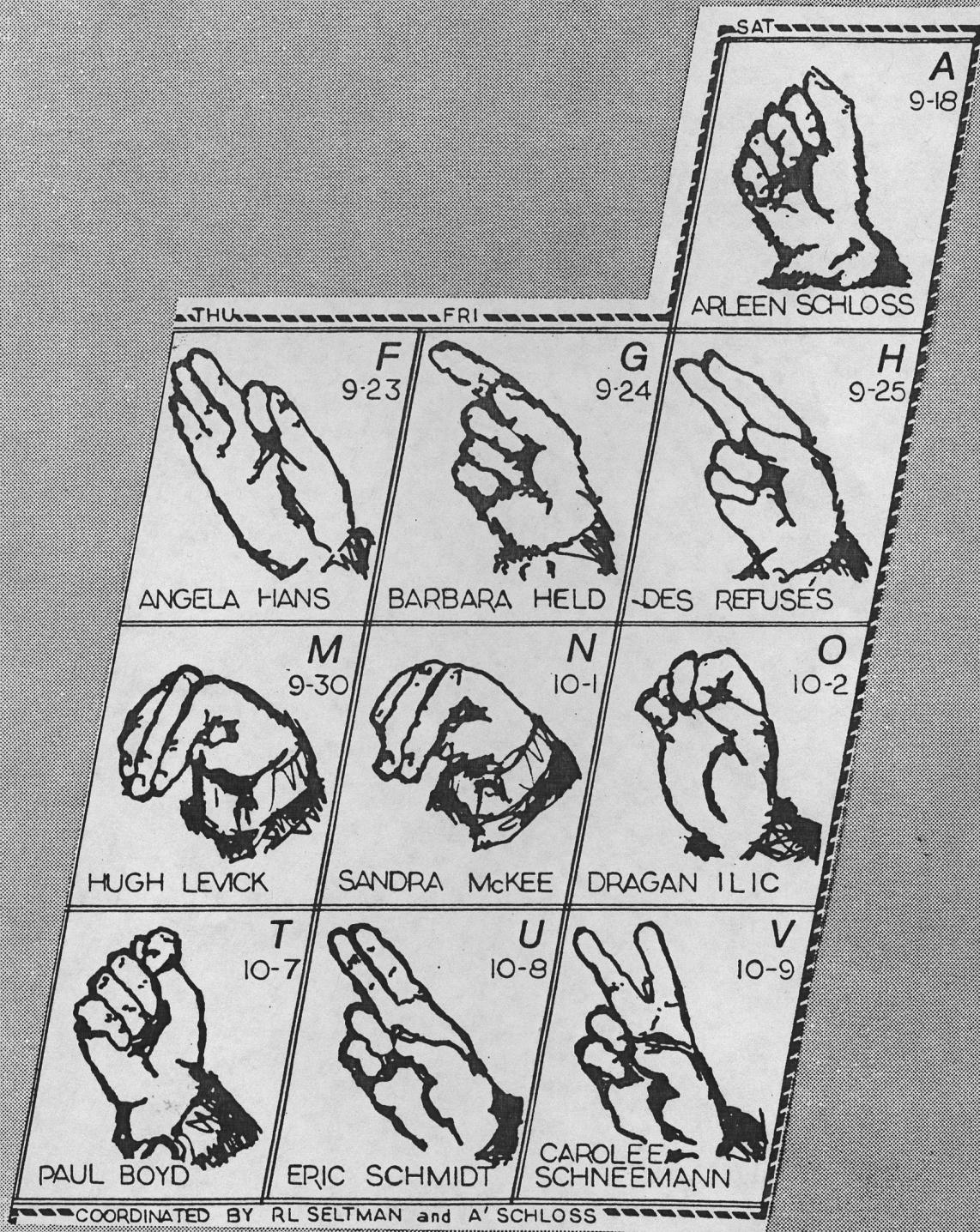


PEFORMANCE A-Z



STOREFRONT
for Art and Architecture



PERFORMANCE "A to Z"

"Performance A to Z" celebrated the opening of a new space called STOREFRONT for Art and Architecture, at 51 Prince in New York City. The space was founded by Kyong D. Park and RL Seltman, and the "Performance A to Z" was coordinated by A. Schloss and RL Seltman. It covered a full spectrum of performers, 26 in all, A to Z. There was a free live performance every night at 8 PM, from Sept. 18- Oct. 13, 1982. Each artists provided a biographical chronology, and an artists's statement, along with one evening of their latest work. The artists and their freinds shared time, energy, and expanse to provide the fall 1982 season with an unique and entertaining event.

The spatial configuration of STOREFRONT-10x21 feet gallery space is framed by a large display window- presented a unique challange to each performers. Every space available was used by the performers and occupied by the audience (storefront window, sidewalk, street, gallery space, all together, in comination, and in flux).

Pheobe Legere used the people inside the gallery, to chant "NO MORE WAR" under her direction. The sound of the chant, travelling outside, awoke the curiosity of the neighboring people, establishing the performance's direct contact with the community.

Paul Boyd invited freinds of the community, including members of the local Fire Department, to observe and partake his performance.

Ken Friedman created a pattern of lights with candles placed on the gallery floor. He worked in darkness inside STOREFRONT, while a captive audience watched his action from outside. His way of exiting from the performance was to call a taxi from inside, and run past the audience to disappear in the taxi.

Yoshiko Chuma's group invaded the street with dancing movements, jumping over passing cars and trucks. They utilized the stop-and-go traffic to compose and direct their spontaneous movements.

A. Schloss used number of people in her performance to walk thru the street audience and recite her text in diferent languages.

Kwok in presenting his plastic bags exploration had about 50 people running the street simultaneously in rain. Each holding full blown plastic bags, creating sounds and light from their activity.

Angela Han soaked herself with a water hose outside the STOREFRONT, creating dual action, visual and sound.

Teching Hsieh was the only performer that completed his performance at another location, opening the door and entering his house to end his one-year performance of living outdoor in New York City. This performance showed the flexibility of the A to Z event.

The smallness of the gallery space, coupled with the absence of formal stage, desecularized performances, promoting encounter with the essential and basic issues of the art. The performers responded to the external real-life situations, no longer veiled by the studio condition of a theatrical setting. The element of 'Live' in performance art was successfully accentuated.

by Kyong D. Park

All photographs by Plauto
Poster Design by Richard D. Lloyd.

Project:

Performance A-Z. Annual 2.

Schedule:

Sept 1983.

Activity:

Exploration into performance art with 26 performances, by 26 performers, one performance each evening. ~~On the 27th day, all performers will perform in one evening~~

Projection:

Documentation of the series through still photographs & video for future public access & resource. ~~Video photographs for publication to be published~~
~~Video photographs & interview for public distribution,~~
~~Video~~ photographs & interview for public distribution, and video tapes to be aired in public access channels.

BUDGET ESTIMATE

Rent	<u>450.00</u>
Utilities (phone + electricity)	<u>100.00</u>
Posters	<u>125.00</u>
Press Releases	<u>25.00</u>
Mailing	<u>50.00</u>
Exhibition cost (material+construction+maint.)	<u>50.00</u>
Documentation (video + photo)	<u>400.00</u>
Staff Expanse	<u>50.00</u>
Contingency + Inflation 10%	<u>1250.00</u>



1250.00